



BIP PROGRAM



EMPOWERED LEADERSHIP: MANAGING PEOPLE AND BUSINESS SKILLS

EMPOWERMENT

*March 14-15, 2024 (online)
March 18-22, 2024 (on-site, Cluj-Napoca, Romania)*

“Great vision, great strategy, or great opportunity without great people is irrelevant. The first priority, worry, and obsession, if you are building a great company, is around people.”

LEADERSHIP IS ABOUT PEOPLE

Jim Collins



PROGRAM OVERVIEW



March 14th, Thursday (Online) <https://econ-ubbcluj-ro.zoom.us/j/81682975449>

14.00-18.00 (CEST time)

**Introduction to Empowered Leadership program
Cultural bases of management**

March 15th, Friday (Online) <https://econ-ubbcluj-ro.zoom.us/j/81682975449>

14.00-18.00 (CEST time)

Global HRM practices

March 18th, Monday (FSEGA, Library room)

10.00-12.00

City tour

Departure point: Mihail Kogalniceanu str, no 1 (UBB building)

14.00-18.00

Welcome to FSEGA & get to know each other

Doing business: economic responsibilities in entrepreneurship

March 19th, Tuesday (FSEGA, Library room)

9.00-13.00

Employee engagement and motivation

Facing adversity, building resilience, and finding joy

14.00-18.00

Celebrating the cultural diversity - multicultural evening

March 20th, Wednesday (FSEGA, Library room)

9.00-13.00

Leadership in BPOs – practical lessons learned

13.00-18.00

Visit to Turda Salt Mine

March 21st, Thursday (FSEGA, Library room)

9.00-13.00

Performance management and feedback

Leadership essentials

13.00-18.00

Group work

March 22nd, Friday (FSEGA, Library room)

9.00-13.00

Group project presentations

14.00-16.00

Conclusions and awards ceremony